Affordable Housing Management Association for Northern California and Hawaii (AHMA-NCH) Announces Memorandum of Understanding with Pacific Housing Association (PHA) to Enhance Member Benefits

Temecula, CA, March 5, 2024 - The Affordable Housing Management Association for Northern California and Hawaii (AHMA-NCH) is pleased to announce the signing of a Memorandum of Understanding (MOU) with the Pacific Housing Association (PHA) on March 5th, 2024. This MOU signifies a commitment to collaboration in the realm of affordable housing education for the mutual benefit of their memberships.

The MOU, represented by Stacey Lee Ann Smith-Shelley for AHMA-NCH and Jesse C. Miller for PHA, acknowledges the shared recognition of the importance of affordable housing education and the desire to advance professional development opportunities for members of both organizations.

Key provisions of the MOU include:

1. **Member-Based Pricing**: AHMA-NCH and PHA will offer member-based pricing for all educational programs provided by their respective organizations. This includes seminars, workshops, conferences, webinars, and any other educational offerings.
2. **Increased Marketing of Educational Offerings**: AHMA-NCH and PHA will collaborate in marketing educational offerings to their memberships. This joint effort may encompass various channels such as promotional materials, email newsletters, social media posts, and website announcements.

Stacey Lee Ann Smith-Shelley, representing AHMA-NCH, expressed enthusiasm for the partnership, stating, "We believe this collaboration will

greatly benefit our members by providing them with enhanced access to quality educational resources at discounted rates."

Jesse C. Miller, representing PHA, echoed this sentiment, adding, "By working together, we can amplify the reach of our educational programs and support the professional growth of our respective memberships."

AHMA-NCH encourages its members to take advantage of this new partnership and explore the educational opportunities offered by PHA, while PHA extends a warm welcome to AHMA-NCH members to participate in their programs.

For more information about AHMA-NCH and its partnership with PHA, please visit the AHMA-NCH and PHA websites.

About AHMA-NCH: AHMA-NCH is a nonprofit association of industry professionals whose mission is to strengthen and enhance affordable housing management by providing professional development, education, resources, advocacy and industry representation.

At AHMA-NCH, we believe that diversity, inclusion, equity, and belonging are paramount for the affordable housing industry. We strive to advance these core principles in an ongoing effort to eradicate racial and economic inequities in housing, strengthen relationships within our communities, and enhance lives.

About PHA: Created to help solve Hawai‘i’s housing crisis, Pacific Housing Association (PHA), a volunteer-led non-profit 501(c)6, is Hawai‘i’s first and only resource for both market rate and affordable rental housing providers. PHA serves Hawai‘i’s rental housing providers, from small to large, to help protect and enhance our precious local rental industry.

We believe an elevated rental housing industry encourages the creation of new affordable, workforce, and market rate rental housing and improves the livelihoods of those our industry helps to house here in Hawai‘i.